

# Press Release



FOR IMMEDIATE RELEASE

## Shop, earn and redeem with Sands Rewards LifeStyle at the Great Singapore Sale

*Drive away in a Mazda 6 and win over S\$300,000 worth  
of cash and rewards from 31 May to 28 July 2013*

**Singapore** (28 May 2013) - Shoppers are in for a feast of shopping and dining this Great Singapore Sale at Marina Bay Sands with over S\$300,000 worth of cash and rewards to be won, and the chance to drive away in a Mazda 6.

From 31 May to 28 July, The Shoppes at Marina Bay Sands invites shoppers to eight weeks of incredible shopping, with up to 70 per cent savings and exclusive treats.

To top off the shopping extravaganza, Sands Rewards LifeStyle members<sup>1</sup> earn three per cent in rewards<sup>2</sup> on purchases at over 175 shopping and dining outlets<sup>3</sup> including luxury boutiques and world-class celebrity chef restaurants. With instant redemptions on hotel stay, shopping, dining and entertainment, visitors can indulge in the myriad of entertainment and leisure offerings at Marina Bay Sands.

### **Shop, stay and win with Sands Rewards LifeStyle**

With just a swipe of their membership card at any designated Sands Rewards LifeStyle kiosks, members can enjoy a free entry into the **Great Singapore Draw** on each draw day for an opportunity to walk away with up to S\$7,500 in cash every Friday, Saturday and Sunday. A total of 216 winners<sup>4</sup> will be announced over eight weeks.

On top of that, members can also participate in the **Shop and Stay** promotion to earn credits for a luxurious hotel stay at Marina Bay Sands as they shop. Shoppers can redeem S\$25 worth of hotel stay credit for every 10 Destination Points earned within a week<sup>5</sup>, with up to S\$250 value in hotel stay credit for redemption every week.

<sup>1</sup> Sands Rewards LifeStyle membership registration is free. For more details on promotion and how to sign up as a member, please visit <http://www.marinabaysands.com/Sands-Rewards-LifeStyle/>

<sup>2</sup> Earn 3% of your nett purchase in Destination Dollars and 1 Destination Point for every S\$50 spent. For more details on how to earn and redeem, please visit <http://www.marinabaysands.com/Sands-Rewards-LifeStyle/Earn-and-Redeem-Rewards/>

<sup>3</sup> For full listing of outlets, please visit <http://www.marinabaysands.com/Sands-Rewards-LifeStyle/Participating-Outlets/>

<sup>4</sup> Lucky draw will be held at 6:00pm, 8:00pm and 10:00pm respectively on each day of the promotion. Winners must approach the draw area within 20 minutes of announcement of draw result. Other terms and conditions apply.

<sup>5</sup> Earning period is from 06:00 hrs on every Monday to 05:59 hrs on the following Monday within the promotion duration.

**Spend and stand a chance to drive away a grand Mazda 6**

American Express Card members will stand a chance to win in the **Grand Prize Draw** and drive away an all-new Mazda 6, when they spend with their registered American Express Card at The Shoppes at Marina Bay Sands<sup>6</sup>. Every card transaction entitles members one chance to win in the grand prize draw. 10 lucky shoppers will also receive S\$1,000 worth of shopping vouchers.

**Enjoy up to 70 per cent savings and exclusive treats**

This year, shoppers can indulge to their hearts' content with attractive promotions of up to 70 per cent savings, delectable dining offers and amazing giveaways at participating retailers at The Shoppes at Marina Bay Sands.

From high-end apparel and footwear to gifts and accessories, The Shoppes has gathered the best offers all under one roof this Great Singapore Sale. Elegant French fashion label **Anne Fontaine**, stylish Italian multi-brand label **Massimo Bonini** and luxury Australian accessories label **Oroton** will be offering up to 50 per cent off selected items.

Shoppers who are looking for a fresh spin to their wardrobe this summer can head to luxury multi-label boutique **6five Barcode** and home grown fashion label **RAOUL** for attractive offers of up to 70 per cent and 40 per cent off respectively, while scent connoisseurs cannot miss the newly opened English vintage perfume house **Penhaligon's** which will be offering 60 per cent off selected scents.

Amid all the shopping frenzy, shoppers can delight in a therapeutic pit-stop at **Isis Doc.** with a 30-min back massage at S\$49.90 (U.P. S\$89.90), or indulge in the ultimate Kerastase hair spa suite treatment at **Salon 360<sup>o</sup>**, for S\$218 (U.P. S\$298).

**Win prizes on Facebook this Great Singapore Sale**

To usher in the Great Singapore Sale, The Shoppes at Marina Bay Sands will be launching a Great Singapore Sale Facebook Contest<sup>7</sup> for all social media enthusiasts. Participants can stand a chance to win one of the eight prizes by answering a simple question on the Facebook contest tab.

These eight prizes, specially handpicked from The Shoppes, include an Anne Fontaine Clodie Shirt worth S\$495, a **Pandora** - Sterling Silver Bracelet worth S\$283, five sets of **Sephora** Gift Sets worth S\$113 and a **Swarovski** Crystalline watch worth S\$670.

<sup>6</sup> Registration required at [www.amexnetwork.com.sg/gss-mbs](http://www.amexnetwork.com.sg/gss-mbs) or at Amex kiosk located near Mondial L1-56, Bay Level, The Shoppes at Marina Bay Sands. Registration begins 31 May 2013.

<sup>7</sup> Contest Period starts 00:00 hrs on 31 May 2013 and ends 23:59 hrs on 30 June 2013.

